



CRF Health's Microsoft® Windows Mobile® Device Support Deployed by Leading Pharmaceutical Companies

Expands Global Reach with Studies in India, Japan, and Korea

Lansdale, PA – March 23, 2009: CRF Health, the electronic Patient Reported Outcomes (ePRO) solutions company, today announced that the company's Windows Mobile device technology has been globally deployed in multiple studies by leading pharmaceutical companies and contract research organizations. CRF Health's comprehensive solution offers a versatile platform with Windows Mobile device support within the company's unique TrialMax® product suite, ensuring a universal technology solution for global ePRO studies.

"Our customers have a strong desire to capture patient reported outcome data electronically and support mobile innovation in their organizations," said Rachael King, Chief Executive Officer of CRF Health. "We have demonstrated the TrialMax product suite with Windows Mobile devices to be both comprehensive and flexible, making it a key asset for all types and sizes of paperless clinical trials around the world."

Throughout 2008 CRF Health worked closely with its customers to design and implement Windows Mobile eDiary solutions in Asia, Europe, and the United States. These varied ePRO studies encompassed hundreds of patients, multiple sites, and various languages in study areas such as Chronic Non-malignant Pain, Gastro Esophageal Reflux Disease (GERD), and Migraine.

CRF Health's unique TrialMax product suite is the first electronic diary product to enable the design, management and hosting of global ePRO Phase I to Phase IV studies capturing data via Windows Mobile PDA and tablet devices in production clinical trials. Expanded hardware platform capability is an important consideration when choosing an eDiary system provider. Many Palm®-based devices are rapidly reaching their end-of-life and will no longer be available for purchase. Windows Mobile devices offer brilliant high resolution color screens, expanded font and language support and more reliable data sending options.

Supported by comprehensive technical capabilities and a dedication to excellent customer service, CRF Health provides its pharmaceutical, contract research organization, and research site customers with a complete ePRO study management tool.



About CRF Health

CRF Inc. d/b/a CRF Health is the global leader in electronic Patient Reported Outcomes (ePRO) solutions for the Life Sciences industry. Through innovative technology and a thorough understanding of drug development and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health's ePRO technology has been used on six continents in more than 60 countries and supports 68 regional languages, including ten regional Indian dialects. CRF Health consistently demonstrates the industry's highest patient compliance rates while delivering unrivalled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the U.S., CRF Health operates its Research and Development center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com

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