



**FOR IMMEDIATE RELEASE**

### **CRF Health Announces Company Promotions**

**October 12, 2009; Lansdale, PA** – CRF Health, the electronic Patient Reported Outcomes (ePRO) solutions company, announces the promotion of Kristina Ernberg to Director of Program Management and Janet Palmieri to Senior Director of Business Development.

Ernberg will continue to work within global operations but in a new expanded role to include strategic account leadership, global resource planning, and global service delivery. As CRF Health continues record growth, this position is essential to ensure that the life sciences industry is provided top-quality ePRO data in the most efficient manner. A vital team member of the global operations division, Ernberg has been with CRF Health for eight years and is based in Europe.

“CRF Health recognizes the talent and potential within our staff. The promotion of Kristina and the subsequent expansion of her global leadership role is recognition of her drive and aptitude to deliver successful global ePRO programs,” stated Chief Operating Officer, John Jordan.

“Together with our executive leadership, she will also focus on strategic planning to continue our record growth within the life sciences industry.”

Palmieri, with CRF Health since 2008, will be responsible for strategic account leadership and management of a regional sales team. Her continued dedication to enhance client relations, as well as her extensive knowledge of data capture products and services will add value to, and facilitate productive client partnerships.

“Janet has demonstrated outstanding sales leadership and has delivered record sales. I’m pleased to have her join our global sales management team” stated Vice President of Global Sales and Marketing, Mary Briggs. “In her new role, Janet will mentor and lead other key

contributors within our global sales organization. She is an enthusiastic leader who will continue to expand CRF Health's relationships with pharmaceutical companies and CROs, as well as ensuring continued customer satisfaction."

**About CRF Health**

CRF Health is a global leader in ePRO (electronic Patient Reported Outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health's ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including ten regional Indian dialects. CRF Health consistently demonstrates the industry's highest patient compliance rates while delivering unrivalled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit [www.crfhealth.com](http://www.crfhealth.com)

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